

Half-Time WAAE Board Meeting Minutes, January 8th -9th, 2010
Ramada Hotel-Stevens Point, Wisconsin ~ 1pm -5pm Friday & 9am-12pm Saturday

The meeting was called to order at 1:09pm, by Jeff Zobeck, president.

Members Present: Bridgett Neu, Jeff Zobeck, Marty Nowak, David Laatsch, Arica Schlough, Adam Wehling, Kim Houser, Kevin Hoffman, Linda Sattler, Paul Zuelke, Tim Pederson, Wendy Kannel, David Kruse, Jason Fischer, Tracy Harper, Jeff Meske, Lindsay Meissner, Steve Schauf, Gary VonRuden Darren Swartz, Kevin Champeau (Sat.) and Aaron Kilsdonk

Members Absent: Pete Hoffman, Deb Ihm, Chuck Rasmussen, Shari Graffunder, Brian Waltz, Paul Majors

Guests Present: Jamie Renier, Dr. Mark Zidon, George Koepp, Cheryl Zimmerman, Jeff Hicken, Dr. James Graham, and Ken Harter

Linda Sattler moved to approve the agenda with flexibility, Marty Nowak seconded. Motion passed

Kim Houser moved to approve the November 2009 Executive Board Meeting Minutes, Linda Sattler seconded. Motion passed.

Financial Report:

1. **3rd Quarter Report & Checking Balances:** Bridgett Neu reported, see handouts as printed. Discussion occurred on a potential change to the money market account in order to earn higher interest rates in the future.

Membership:

1. **WAAE, NAAE:** Bridgett Neu reported, see handouts as printed. WAAE membership is currently 307; NAAE membership is slightly higher than WAAE membership due to some lifetime members.
2. **WACTE & ACTE Membership:** WACTE membership is currently at 31.
3. **Students Membership:** Student Membership has remained constant, 99 at River Falls and 56 at Platteville.

Old Business:

1. **WAAE Newsletter:** The newsletter will be given out to advisors present at the Half-Time FFA Conference, with any leftover being mailed. The newsletter will also be posted to the website.
2. **Committee Restructuring:** Marty Nowak reported on the results from the committee restructuring survey, see handouts as printed. Discussion occurred on possibility voting to eliminate or combine committees at a further date. Discussion took place on the need for education and promotion to all WAAE members about committees through public relation efforts. It was suggested that at PDC sectional meetings are a thirty minutes long followed by a sixty minute committee meeting, than another thirty minute sectional meeting.
3. **Committee Action Items:** Marty Nowak reported, see handout as printed listing suggestions from committees. The board's suggestions/action on said action items are listed below.
 - a. **State Committees**

- i. **Curriculum:** Promote the utilization of existing resources at In-Services. As well as resources such as the NAAE Website, Communities of Practice, and Ideas Unlimited.
- ii. **New Teacher:** The recruitment and retention committee has been added. The mentor/mentee program is now run through the new teacher committee.
- iii. **Post Secondary:** Encourage educators on campus to utilize WTCS as a resource through workshops, program ideas, attendance at sectional meetings, having fall in-services located at Technical Colleges, and Network Nights through Perkins Funding.
- iv. **Promotion and Public Relations:** The recipients chosen as Outstanding Program and Outstanding Teacher will attend the WASB convention with the WAAE booth to showcase their programs and WAAE. The WAAE brochure has been sent to non-members. The WAAE brochure will be used at college visits.
- v. **SAE:** This committee currently uses list-serve for communication which is appropriate.
- vi. **New Committees:** Continue to find representatives for The Wellness Committee as well as The Recruitment and Retention Committee.

b. Sectional Committees

- i. **Technology and Communication:** Encourage Communities of Practice usage. An email confirmation will be sent before the PDC as well as online balance statement. Winners and bios will be posted on the WAAE website after announcement.
- ii. **Foundation and Fundraising:** Continue to encourage chapter to donate to the foundation golf outing through newsletters and other reminders.
- iii. **Social:** Bylaws will be modified to include the social committee's responsibilities. Bylaws will read "Purchase raffle items for fundraising and distribution at Professional Development Conference evening picnic. Furnish and provide access to recreational activities for Professional Development Conference evening picnic."
- iv. **Teaching Materials:** Membership will be surveyed. Discussion occurred about the possibility of combining The Teaching Materials Committee and The Ideas Unlimited Committee into one state level committee.
- v. **Resources:** Minn-Tex will donate prints or some other raffle items. Committees have been formed to look into industry tours as a workshop at the 2011 PDC in Green Bay. This sectional level resource committee deals with the PDC; because the PDC changes location it is not logical to have section five head this committee in 2011 for the Green Bay conference. In 2011 this sectional committee will be section nine's responsibility in 2011 when the conference moves. It was discussed to make this committee one that is shared by two sections due to its importance; for instance sections eight and nine in 2011.
- vi. **Membership Development:** The board will develop a list of needs that the association has for this committee to address due to their lack of present direction.
- vii. **Forestry:** LEAF will continue to present workshops on forestry at PDC.
- viii. **Ideas Unlimited:** The survey on committees has been completed.

- ix. **Diversity:** It was discussed to look into making this a statewide committee due to varied diversity issues across the state ranging from race to learning status.
 - x. **Banquet Accommodations:** WAAE is unable to sponsor day care facilities at PDC due to a liability issue.
 - c. **Other:** At NAAE, vice presidents attended committee meetings to keep order, provide directions, and improve efficiency. These vice presidents could then report back to the NAAE board; it was suggested to do this in WAAE as well.
4. **National Policy Seminar:** National Policy Seminar will be held March 8th – 10th in Washington; Marty Nowak will attend this seminar to network with legislation sharing the importance of agricultural education. This opportunity is covered through NAAE and WAAE. One more spot is available, if interested contact Bridgett Neu by February 1st. (Paul Zuelke, Glenda Crook and Tracy Harper may be interested.)
 5. **WASB Convention:** The Marshfield FFA and Mr. David Laatsch as award winners will attend this conference. Two folding tables were purchased for use in conjunction with the WAAE booth for this and other conventions.
 6. **NAAE Convention:** Personal Reports were given from attendees: Jeff Zobeck, David Laatsch, Kim Houser, Adam Wehling, Tracy Harper, Bridgett Neu, and Marty Nowak. Attendees noted the keynote speakers, location, networking ability, professionalism, and sessions. Reminder to thank any sponsors from the convention. The 2010 location is Las Vegas.
 7. **Request for Change Lives Teach Agriculture Sponsorship:** Marty Nowak moved to take the motion “to sponsor one quarter of the Change Lives Teach Agriculture Scholarship” from the table, seconded by Dave Kruse. Motion Passed. Marty Nowak shared that Nicole Nelson (Wisconsin FFA Foundation) was unable to obtain grants for this workshop for this financial year so it will be in need of sponsorship. This sponsorship cost is \$675. There was some concern over the price of this program; however no better alternative could be reached to save money on the workshop. Linda Sattler amended the motion to add “and try to negotiate for a free booth”, seconded by Jeff Meske. Amendment to the motion passed. The main motion now reads “to sponsor one quarter of the Change Lives Teach Agriculture Sponsorship and try to negotiate for a free booth.” The booth refers to the WAAE booth in Lifeworks Expo at State FFA Convention. The motion passed.
 8. **WAAE Fact Sheet:** Linda Sattler reported, at this time the WAAE brochure will be used as more information on a fact sheet is gathered. A factsheet for each technical college to use for promotions will be researched and developed at a later date.
 9. **Public Relations:** Linda Sattler reported on this committee. Day on the Hill has had good turnouts in the past and will continue in 2011. A graphic design or poster contest is being researched. The PSA contest has little applicants, encourage your students to apply, lesson plans are available online.
 10. **WACTE Award Reminders:** WACTE award nominations are due by January 25th. Award areas include Local WACTE Award and Outstanding Educator. A suggestion was made for a past president to fill out this award. Linda Sattler showed some interest as well.

New Business:

1. **DPI/WAAE In-service:** Spring In-Service Updates: Sections one and two do not hold spring in-services. Section three traditionally does not hold a spring in-service but may be working with Tracy Harper to hold one. Sections four, five, six, seven, eight, and nine do not know host

sites or dates yet. Section ten's in-service will be at Badger High School, likely the week of April 12th, 2010.

2. **WACTE Convention:** WAAE has a booth, Marty Nowak, Jeff Zobeck, and Jeff Hicken will attend the conference, others are welcome. It will be held at the Paper Valley Hotel in Appleton.
3. **FFA Alumni Convention:** Jeff Zobeck provided a written report to the Alumni on behalf of WAAE. The WAAE booth will be at the convention. The State Alumni is looking for new ways to encourage agricultural educators to attend. Agricultural educators receive free registration to the convention. The conference will be held in Manitowoc February 12th-14th. Please encourage other alumni members to attend this convention.
4. **NAAE Region III Leadership Conference:** The conference will be held in Mankato, MN June 22nd-24th. Bridget Neu took interest in attendance at this conference; she will send more information as it becomes available.
5. **Candidates for WAAE President Elect:** At this time WAAE is looking for interest in president elect candidates, you must submit a letter of support from your school to be eligible. Even numbered sections are eligible. Section two, Linda Sattler, and section ten, Dave Kruse, are thinking about this position.
6. **NAAE Convention 2010:** Convention is Wednesday December 1st – Saturday December 4th. Bridgett Neu took interest on attendance to this convention. If WAAE has ten people registered they receive a discount. A stipend is available to current WAAE members which are usually around \$300; this would cover the cost of registration. Bridgett will send more information out as it becomes available.
7. **Coalition to Develop Environmental Literacy:** Jeff Zobeck reported on this coalition, educators that are interested in this could represent WAAE at their meetings. Jeff Zobeck hopes to have an update at the next board meeting.
8. **Student Teacher Scholarship:** Jeff Zobeck shared a possible scholarship opportunity for student teachers. West Virginia provides student teaching scholarships which Tim Buttles shared with Nicole Nelson. This may be something that WAAE could be a part of in the future.
9. **National Teach Ag. Ed. Day:** Linda Sattler reported, it will occur on February 25th this is during FFA week. A goal is set for 1,000 students teaching ten minutes each which would total 10,000 minutes of students teaching other students about agricultural education. The State FFA Officers will keep totals of these minutes. By having students teach other students we can promote agricultural education as a profession. The NAAE website has many more ideas and resources. For a job shadowing experience a student would have to fill out permission forms as well as complete an evaluation. This shadow experience may be with another agriculture teacher or agriculture student on a high school or college level. A proclamation from the governor for National Teach Ag. Ed. Day may be a possibility depending on time constraints.
10. **Spring State Newsletter Deadline:** The newsletter will become available around March 1st. Articles are due by February 22nd to Bridgett Neu. All are welcome to contribute articles that would be shared with the WAAE membership.
11. **NQPS:** National Quality Program Standards. Nine schools have participated in Wisconsin. Schools participating were required to create action plans, there was some question on the statuses of these plans.

12. Secretary: The WAAE board is in need of one person to fill the secretary role so that meeting minutes remain constant. Suggestions included: to have a college agricultural education major fill this role, to have sections take turns, or to have the past president. Kim Houser moved that the past president fill the role of secretary, seconded by Wendy Kannel. Motion Passed.

Reports:

1. Four-Year Institutions:

- a. **Platteville:** Dr. Zidon reported on UW-Platteville, see handout. They have two student teachers in fall and two in spring with 56 Agricultural Education majors total. A leadership credit is available for WAAE Board Members. Dr. Zidon finished an SAE record book on excel which keeps up to date records for the American FFA Degree. Discussion occurred on the future of Madison Agricultural Education students, the program is not accepting new applicants however it will allow some to finish their education and obtain a degree. Dr. Zidon expressed that his students appreciated WAAE student membership and that he feels membership would be sufficient for upper classmen only due to cost and relevancy. A discussion about the importance of promoting community service/development to education majors took place.
 - b. **River Falls:** Dr. Jim Graham reported, see handout. 104 students currently enrolled in agricultural education. Two student teachers are currently in place, five will be student teaching in spring, seven are anticipated to student teach fall 2010. Enrollment is on an increase, the FFA Change Lives Teach Ag. Ed. workshop has been beneficial to enrollment. National FFA Convention was a success for Ag. Ed. Society and Alpha Tau Alpha members. Farm Technology Days will be in Peirce County in 2010, River Falls plans to offer a 1 credit class at this event. Parliamentary Procedure Workshop attendance is on the rise. Campus staff additions include a new chancellor and three new CAFES educators. A discussion on the importance of student WAAE membership for underclassmen occurred. Dr. Graham feels there is some value to membership for underclassmen; however, it is more relevant for upperclassmen.
2. **DPI:** Team Ag. Ed. met at the MFE/ALD Conference. Over the next year this committee will work on data collection, succession planning, and starting up new committees. Perkins funding has been extended till February 1st. Perkins funding can be used for WAAE. The Wisconsin Ag. Ed. and Workforce Development Council is moving forward, due to funding they are changing the direction, in order to work out a \$30,000 debt. Gary Olson will no longer be the executive director of the council, a LTE has been hired. Funding will be used solely for special projects. DPI staff will be moving next Thursday and Friday to their permanent location on 4th floor. Currently at Madison four students are in the agricultural education, admissions into the program are frozen. DPI is working with UW-Madison to help these four students obtain their teaching degree. Colligate FFA at UW-Madison is going strong.
 3. **FFA Center:** Cheryl Zimmerman reported, see handout. The affiliation fee for 2010-2011 has been set at \$300 once again; Cheryl is a part of a continued discussion about a national affiliation fee. GPR dollars will be provided to the FFA center through DPI again in 2010. The job interview CDE may see slight changes in 2011. During FFA Week a National FFA Officer will be traveling throughout Wisconsin with the State FFA Officer team, ending at Farm Forum. Membership payments are due within the next two weeks. Some programs are seeing

changes such as Food for America, Tractor Safety Scholarships, and a new grant program – more information will be sent via email shortly. MFE and ALD have completely new curriculum and names; MFE is now 212 and ALD is 360.

4. **FFA Alumni:** Ken Harter reported. Regina Oldendorf is the new executive director of the Wisconsin FFA Alumni. National FFA Alumni set a goal that every FFA Chapter have their own active FFA Alumni by 2015. In Wisconsin this would mean adding 15 Alumni affiliates in each of the coming years. The State FFA Alumni Convention is February 12th-14th in Manitowoc, WI. The registration fee for agricultural educators is zero.
5. **FFA Foundation:** George Koepp reported, see handout. The raffle was a success last year and will occur again with new prizes. A new golf outing will be added for the northeastern part of the state, held in Wrightstown. Scholarship applications are available, they are due April 26th. Foundation Board Members are trying to cut cost by using technology such as teleconferencing.
6. **Past Presidents:** David Laatsch reported that 11 past presidents met on January 9th, 2010 to make award nominations. NAAE Lifetime Achievement: Peter Drone, NAAE Outstanding Organization: Don Josko, NAAE Outstanding Service: Ron Glahn, Distinguished Service: Kevin Hoffman and Dan Ziegler, State Special Citation: Sauk Prairie FFA Alumni and Johnson Sausage Company, Organizational Relations: CC Sheldon at MATC and Karen Knipshield at UW-Madison, Honored Secondary Agricultural Educator: Chuck Gallinger, Keith Gundlach, Tim Pederson, and Dennis Uppena.

Professional Development Conference:

1. Program:

- a. **Monday:** Bridgett Neu reported on the status of the program and handed out the conference schedule, see attached handout. Suggestions of Monday's Keynote Speakers include: Marshall Stewart (North Carolina Extension), Craig Culver (owner of Culver's Franchise), and Cory Geiger (editor of Hoard's Dairyman Magazine). If contact can be made/he accepts WAAE's proposal, Marshall Stewart is the top choice for a keynote speaker. Discussion occurred about the noise created by cleaning tables as well as noise from talking or other rude behavior during keynote speakers. Suggestions to fix this problem include: announcing the speaker 5-10 minutes ahead of time as well as before they start, using two rooms, and using long tables that face the speaker instead of round tables. In 2010 WAAE will try several announcements to fix this problem. In 2010 exhibitors will only be at the conference on Monday. Sectional Meetings will be split into two thirty minute meetings; before and after committee meetings. Bowling is expected to see record attendance Monday Night of PDC. An hour long business meeting is scheduled on Tuesday to make up for the business time lost Monday by having exhibitors on Monday only.
- b. **Tuesday:** Tuesday's Keynote Speaker is potentially Bill Collar who was at the WAAE convention approximately four years ago; his cost is \$1000 as well as a room. The group of cooperatives that sponsors the Social at Fireman's Park will do so again in 2010; however, they may not do so at the same level in 2011 when PDC moves to Green Bay. With this speaker as well, announcements will be made to promote courtesy.

- c. **Wednesday:** Wednesday's potential keynote speaker is Scott Kelly who contacted the WAAE board.

2. Workshops:

- a. New workshop ideas include: Cal Geiger will present about his trip to South Africa on Tuesday. A mentor/mentee program will occur on Thursday. Roger King offered to do workshops on suitcase lessons, baits/lures, box turkey calls, rod building, etc. Led by post-secondary educators: transcribed credit and three tours.
 - b. Discussion occurred on the lack of agri-business options, however two are present. If any other ideas come up please let Bridgett Neu know as soon as possible.
3. **Awards:** The awards were judged 1/8/10. In the past presidents report nominations are listed. These nominations are pending upon meeting all requirements. Other nominations include – Outstanding Young Member: Troy Talford, Outstanding Program: Badger Lake Geneva, Outstanding Educator: Keith Gundlach, Teacher Mentor: Jennifer Erb, and Ideas Unlimited: Dave Kruse. These nominees have an application due to NAAE by March 1st. The script will be handled by Kim Houser and Aaron Kilsdonk.
 4. **Theme:** Agricultural Education ~ Soaring to New Heights.
 5. **Social Activities:** Post-Banquet Activities being considered are Jim Wand and Comedy Sports. Jim Wand would do his presentation at cost if WAAE provides 150 people minimum; due to this cost he is not going to be further considered. Comedy Sports is out of Milwaukee so we would have to reimburse their travel, they have not quoted a price yet. The idea of dueling pianos was brought up; this is a more expensive alternative than comedy sports. Bowling will be limited to the first eighty people that sign up.
 6. **Silent Auction:** Will be handled in the same format as 2009, starting Tuesday afternoon and ending Wednesday. 2009 was the best year for the silent auction. Donations are currently being accepted.
 7. **Raffle Items:** Section seven is in charge of door prizes. Raffle items are being accepted, Minn-Tex will be donating prints or other prizes.
 8. **New Officer Meeting & Banquet Preparation:** Marty Nowak reported on making this workshop (The Future of Agriculture Education – Wednesday) open to all WAAE members who wish to talk about the future of agricultural education. Discussion would include maintaining agricultural education as a career path for current and incoming educators. This discussion could include Craig Fredrick to bring in new ideas. This workshop will be followed by banquet preparations.
 9. **WAAE Executive Board Meeting Schedule:** The next meeting will be at the State CDE Contest at UW-Madison on April 30th at 9am. The WAAE PD Conference will be held at the Marriott June 28th – July 1st. The executive board meeting will be on June 27th at 3pm. Note the time change on the executive board meeting from 2pm to 3pm.
 10. **Registration:** To maintain efficiency WAAE will look to the FFA Summer Intern to be at WAAE by noon. All FFA material from Cheryl will have to be set up ahead of time by section. It was also asked for Bridgett to stay at registration to answer questions that occur. Post-Secondary Educators will meet with other post-secondary educators during sectional meetings instead of attending the sectional meeting for their location. Registration will be organized in a straight line organized by section, in numerical order.

Announcements:

1. From these meeting minutes you will be sent a newsletter in order to prepare sectional newsletters.

Marty Nowak moved to adjourn, seconded by Arica Schlough. Motion passed.

The meeting was adjourned at 11:25p.m.

Respectfully Submitted,

Jamie Renier