

**WAAE Board Meeting**  
**Saturday, November 13<sup>th</sup>, 2010**  
**Hotel Sierra/KI Center Room 6AB**

1. Call Meeting to Order – Meeting called to order by President Marty Nowak at 9:00 a.m..  
Those in attendance: Bridgett Neu, Marty Nowak, Dave Kruse, Bruce Brunner, Shari Graffunder, Kevin Champeau, Kevin Hoffman, Pete Hoffman, Jon Ganske, Paul Majors, Troy Talford, Kim Hauser, Aaron Kilsdonk, Adam Wehling, Laura Hasselquist, Lindsay Meisner, Tim Pederson, Steve Schauf, Gary Von Ruden, Brian Waltz, Josh Rusk, Tracy Harper, Jeff Zobeck, Jeremy Hanson, Paul Zuelke .
2. Approval of Agenda with flexibility.
3. Approval of Minutes, Summer Conference, 2010. Motion and seconded to approve. Passed.
4. Financial Report
  - A. Quarterly Report June through August 2010 – Bridgett Neu, Executive Director.  
Handed out report. Explained. Moved and seconded to accept. Passed.
5. Membership\*: We are currently at 286 active and 113 UWRP and 60 Platteville student members
  - A. WACTE membership is at 37
6. Old Business
  - A. ACTE/NAAE Convention November 30-December 4 in Las Vegas
    - a. 24 members attending. 30+ with guests.
    - b. Wednesday morning at 8 am. WI meeting after that session.
    - c. Stipend will be paid. Need to be in attendance all week. Write an article for the winter newsletter.
    - d. Send Bridgett flight itineraries.
    - e. Marty announced Regional Award winners.
  - B. WAAE /DPI Fall Inservice
    - I. Reports on highlights of each inservice were given.
  - C. WASB Convention – January  
We will have a booth. Badger and possibly Big Foot will be providing content to the booth.
  - D. Committee action items from 2010 meetings  
Dave Kruse outlined some of these items. Some action and review will be done in January on these items.
  - E. Hotel Contracts for PDC 2013 and beyond
    - I. Motion by Paul Majors to have Bridgett seek bids for 2013 and 2014 PDC's. Seconded.
    - II. Motion to amend by Gary Von Ruden to give Bridgett the power to accept a contract for 2013 with Hotel Sierra if needed. Seconded by Kevin Champeau. Discussion followed.  
Question called. Amendment passed.  
Vote on main motion passed.  
Bridgett collected a list of possible sites for future PDC sites.

## 7. New Business

- A. WAAE Spring Inservice – Start looking into this and making plans.
- B. Endowment for Larry Case-Bridgett (Foundation , Alumni, WAAE, Association) decision needed by January meeting (Add to Old Business for January meeting).
- C. TAG
  - I. National Teach Ag. Ed. Day (March 24) - Job Shadow - Promotional Materials from NAAE.
  - II. Change Lives Follow up – Follow up Survey? Brochures sent to each student.
    - i. Marty will send a letter to follow up.
- D. NQPS – Jeff Hicken
  - I. Second round
    - i. Set up regionals with Jeff if interested.
- E. Data Collection – Jeff Hicken
  - I. Facility information possibly needed.
  - II. WKCE scores
  - III. Free and reduced lunch
  - IV. WINS, CTEERS???
  - V. Funding will be an issue for state wide record book for SAE data.
- F. WACTE Awards Program - David Kruse  
David will solicit nominations from the WACTE members of WAAE.
- G. National Policy Seminar in Washington D.C. – March 7-9
  - I. David Kruse as President-Elect will attend.
  - II. Email Bridgett if you are willing and able to attend.
  - III. If no one is interested on the board we will open it up to other members.
- H. Enhancing Membership in WAAE – Fact Sheet
  - I. President Nowak reviewed the current Fact sheet with the board.
    - i. Drawing possible for dues payment in a timely basis.
    - ii. Opportunity to buy additional reasonably priced liability insurance.
    - iii. Quote form a member added.
    - iv. Need something similar for Post Secondary to add.
      - 1. Resource for secondary programs. Visits to secondary programs.
      - 2. Networking to build relationships for student recruitment.
      - 3. Contests.
      - 4. Need professional development too.
      - 5. Networking with other post secondary to compare and contrast programs.

Motion to take a 6 ½ minute recess made by Paul Majors. Seconded and passed.

- I. Google Apps – Nathan Papendorf (Add to old business for January meeting)
  - I. Nathan presented on the applications that may benefit the WAAE on google apps,
  - II. Nathan will be presenting a workshop at PDC.
- J. Award Applications
  - These will be judged at Half Time – Need names of sectional nominees
    - i. Send to Bridgett if you have not yet.
    - ii. Paper copies are suggested.
  - Post Secondary need to select their candidates and notify them
  - Past Presidents' Committee will select their nominees at HalfTime.
    - i. Bios, invites needed for applicants.
- K. WACTE Booth  
Motion by Paul Majors to have a booth at WACTE. Seconded. Passed.

- L. Professional Development Conference Planning
  - I. Opportunities & Input – Any requests for workshops for UW-Platteville & RF; please encourage workshop proposals. December 1<sup>st</sup> is the deadline for workshop proposals to Bridgett. Ask for ideas for workshops from your members and get suggestions to Bridgett.  
Bonnie Walters – Food Science  
Supervising Student Teachers  
Mentor Training  
Grant Writing  
Organic Hydroponics by Jim Beard  
Transcripted Credit  
Turfgrass at Lambeau
  - II. Conference Theme – Educators With a Vision (Flashlights on key chains)
  - III. Speakers – Kick-off and luncheon  
Packers  
Paul Vidmar – Leadership (Carnegie) \$500 Two workshops and luncheon speaker.  
Bill Jartz  
John Maino
  - IV. Banquet – Section 10
  - V. Door Prizes - Section VIII
  - VI. Social Activities –  
Golf – Cieslewicz, Johnsrud  
Bowling – Champeau, Kilsdonk
  - VII. Silent Auction – Kim Houser
  - VIII. Picnic/Meal  
Bay Beach –  
Motion by Gary Von Ruden to have the picnic at Bay Beach contingent on Bridgett’s findings in negotiating with them. Seconded by David Kruse. Motion passed.
  - IX. Banquet Social – Kim Houser & Josh Rusk  
Comedy Sportz  
Other ideas, let Kim or Josh know
- M. Minutes From Sectional Meetings  
Get minutes to Bridgett to post on website.
- N. Ag Ed Workforce Development Council Update  
Jack Orauda is now a member of Team Ag. Ed.  
Grant secured to help Why Ag. Website, trainer programs for specified areas, and ag. department grants.
- O. Winter Newsletter— Deadline December 15<sup>th</sup> (3 P’s) + NAAE stipend recipients
- P. Sectional Newsletters/blogs  
One after every board meeting.  
Add emails you send into blogs as well.  
Send Bridgett copies of your sectional newsletters.

## 8. Reports

- A. President's Report – Marty Nowak

- B. DPI – Jeff Hicken
  - 1. Perkins due Jan. 15<sup>th</sup>
- C. UW Schools if present  
UW-Madison wants our input of where they fit into Team Ag. Ed. and what their unique role could be.
- D. FFA Center Board – Jeff Zobeck
- E. Promotions & Public Relations Committee – Linda Sattler/David Kruse  
Template letter to use with legislators  
WI FFA Alumni has shown interest in sponsoring PSA contests
- F. Team Ag Ed Meeting – Marty Nowak  
Promotion and advocacy to legislation school boards, and administration  
Website creation through a grant  
Possible roll out of a larger marketing plan for Ag. Education in the future.  
Advocacy Tool Kit – Halftime conference for students and advisors.  
Challenge is time and people resources.  
Possible conference affiliation Awareness campaign to administrators  
County Work Force Development awareness campaign
- G. Mentor/Mentee Program – Laura and Rachel  
New Teacher Program – 2:00 p.m. at PDC  
Resources needed (Book, binder, etc.)  
Dave, Rachel and Jeff presenting at NAAE on Mentoring and New Teacher program  
Scholarships for new teachers to attend PDC.
- H. LPS – Craig Frederick
  - 1. FFA Scholarships are open
  - 2. SAE grants
  - 3. Middle School Curriculum done
  - 4. National Convention suggestions and comments to Craig.
- I. FFA Foundation – Jeff Zobeck, WAAE Rep.  
No raffle.  
Changing mentality of development donors and thanking process.  
Right on track with donations. Want to increase donations for this year.  
  
Motion to sponsor Change Lives Workshop for the next two years at a ¼ sponsorship to the FFA Foundation by Adam Wehling. Second by Aaron Kilsdonk. Motion passed.
- J. FFA Center – Cheryl Zimmerman
  - 1. Cheryl handed out a report and highlighted it with the board.
  - 2. Share ideas for WDE with Troy and Kim.

## 9. Meeting Schedule

- A. Midwinter Meeting-Jan. 7<sup>th</sup>-8<sup>th</sup> (Friday and Saturday)  
Begins Friday at 1:00 p.m. --Stevens Point

## 10. Adjournment

Motion made by Kim Houser and seconded by Adam Wehling to adjourn at 2:22 p.m.. Motion passed.