

WAAE Membership Business Meeting Minutes 2011 Professional Development Conference June 27-30, 2011

Call Meeting to Order by Past-President Jeff Zobeck at 10:44 a.m. on Tuesday June 28, 2011.

NAAE Region III Vice-President Craig McEnany from Iowa provided information regarding NAAE.

- Mission of NAAE was shared.
- Professional Liability Insurance benefits as a member of NAAE were highlighted.
- Teachers' World at National FFA Convention – Take advantage of this.
- Communities of Practice – www.naae.org/communities
- Teach Ag. Campaign – www.naae.org/teachag
- Stay Informed – News and Views, U.S. Ag Ed Listserv, Social Media, Targeted Emails and Website.
- Case – Curriculum for Agricultural Science Education
- Advocacy starts at home.
- National Policy Seminar in early March in Washington, DC.
- NAAE Legislative Action Center – Please visit this and use it.
- NAAE Convention in St. Louis, MO. Early Bird Registration by July 15, 2011.
- National Council for Agricultural Education – Some changes occurring with this.
- NAAE Region III – June 19-21, 2012 in Ankeny, IA.

Jeff Zobeck reminded members that late registration can be taken care of at the registration window.

LaVern Georgson moved and Linda Sattler seconded to approve the agenda with flexibility. Motion passed.

Paul Larson moved and Sandy Cordes seconded to approve the 2010 WAAE Business Meeting Minutes. Motion passed.

WAAE President, Marty Nowak assumed the position of chairperson.

Bridgett Neu, WAAE Executive Director, gave the 2010-11 year-end Financial Report. She also provided a Presentation of the 2012-13 Budget. Any questions should be directed to a WAAE Board Member or Bridgett Neu for clarification prior to budget approval on Thursday morning at the last business session.

Association Report:

Regina Oldendorf, WI FFA Alumni Executive Director, gave a report on behalf of the Wisconsin FFA Alumni.

- 167 affiliates. One new and four re-affiliated.
- Largest membership in the nation.
- State Convention in Janesville.
- Brewer trip. Still have about 80 tickets.
- Would like to research the value that Alumni's have in impacting local FFA Chapters.

Paul Larson moved and Jeremiah Fredrickson seconded to recess the business session at 11:33 until Tuesday afternoon. Motion passed.

Marty Nowak called the business meeting back to order at 3:03 p.m..

Association Reports continued:

Nicole Nelson, Executive Director of the Wisconsin FFA Foundation, gave a report.

- Came a little short of the goal in sponsorship, but the goal was set at more aggressive level this year.
- Endorsed fundraiser program is new.
- Foundation Golf Outings coming up.

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- Thank you notes from State Convention. New process went well this year.
- Farm Bureau may be contacting local school's to see how they can support the ag. ed. program.

Paul Larson gave a report on the WI Agribusiness Council. Ferron Havens was not able to attend.

- Is There a Career For You? Revised version will be out this fall.
- Keep supporting career areas in agriculture.

By-Law Changes:

Dave Kruse, President-Elect of WAAE, proposed by-law changes regarding sectional committees.

- Section 4 – Southern Experience(Provide educational resources for members)
- Section 5 – Agriscience Fair(Assist and improve the Agriscience Fair)
- Section 6 – Teach Ag. (TAG)
- Section 8 – Northeast Golf Outing
- Section 9 – Resources(Provide A-V equipment for PDC including set-up)

Moved by Paul Larson and seconded by Brenda Scheil to approve all five of the above by-law changes.
Motion passed.

Committee Reports:

Josh Rusk, Fundraising Committee Chairperson, reported on details regarding this year's silent auction.

Committee Reports:

Section 3 – Social - Steve Schauf - \$500.00 invested in door prizes. This year we brought in \$641.00b after repaying the cost of prizes.

Wellness – Bill Emery -Host a PDC Wellness Event. Stress relief workshop at Half-Time. Promote more families coming to the PDC.

Teacher Retention – Paul Majors- Support 3-10 years of experience teachers. Need a representative from each section. Section 1 still needs a rep. Update the expert list. PDP assistance. Utilize data from Brad Gevfert to get a feel for what teachers need. One teacher from each section to be responsible for contacting 3-10 year teachers.

Section 10 - Banquet Accomodations – Paul Majors – Online photos. Decorations.

Safety – Bret Iverson – Tractor Safety and CPR courses at PDC next year. The committee collected some data regarding what instructors and school's were offering safety training in a variety of areas.

PR – Linda Sattler - Booth at events throughout the state. No longer sponsoring PSA contest. WI FFA Alumni will take this over. Day on the Hill was a success. No visit to the Capitol this year due to protests. Advocacy efforts continue. FFA Website has resources. Use the NAAE legislative action center.

Section 6 - TAG – Linda Sattler – Will continue to plan and promote Teach Ag. activities for the upcoming year.

Post-Secondary – Tracy Harper – Tuesday PS luncheon restored. On-campus articulation from 2 year to 4 year.

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Shari Graffunder moved and Bill Emery seconded to recess till 8:00 a.m. on Thursday June 30, 2011. Motion passed.

Marty Nowak called the business meeting back to order at 8:07 a.m. on Thursday June 30, 2011.

Marty gave a brief report and review of NAAE Region III Conference.

- Ten members from Wisconsin attended this year.
- Brenda Scheil represented WI in the Ideas Unlimited contest.
- A tour was taken to HayBuster while at the conference.
- Darlene Arneson, David Laatsch and Dr. Mark Zidon were considered for Regional awards. - Congratulations to Dr. Zidon and Darlene for being recognized for Regional awards. All other Regional award areas will be announced in the near future.

Committee Reports continued:

New Teacher – Ryan Seichter – New Teacher Night on Sunday. Scholarships for new teachers. Sub-committee to evaluate.

Farm Business Production Management – Mark Denk – Continue to improve professional development.

Career Development Events - Lavern Georgson -, Thanks to Gordie Gasch and Karen Knipschild for their many years of service. Recommend that WAAE hire and fund a Career Development Coordinator.

Ideas Unlimited – Joe Heinbuch – Divide the contest into 5 categories in the future. Looking to seek funding. Announced this year's results. Jim Melby was the state winner.

Soils – John Heinberg – Soils contest was a success. 2011 Contest hosted by Spencer. July 9, 2012 in Barron for next year's contest.

Fundraising – Josh Rusk - \$1800 was raised this year from the Silent Auction with 40 items. Goal for next year is to have 50 items and raise \$2000. All proceeds will again support new teachers and their attendance of PDC.

SAE – Glenda Crook – Food Service will be accepted on State and American Degrees. Training will be offered for the new applications. Exploring on-line record books. Replaced Kim Houser with Troy Talford on the proficiency review team.

Moved by Kim Hauser and Paul Larson seconded to accept all committee reports. Motion passed.

Moved by Troy Talford and seconded by Linda Sattler to approve the budget. Discussion followed. Motion passed with amendments listed and approved below.

Moved by Rick Bockhop and seconded by Bret Iverson to amend the budget by adding \$1500 to account number 8141 – NAAE Convention Stipend Board for a total of \$6000. Discussion followed.. Amendment passed.

Moved by Paul Larson and seconded by Rick Bockhop to amend the budget by taking funds from account numbers 8020 (\$1000), 8240 (\$500), 8278 (\$1500), 8410 (\$1000), and 8430 (\$1000) for a total of \$5000 to

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be placed in account number 8435 – WI Ag. Education Foundation. Discussion followed. Amendment passed.

Association Reports continued:

FFA Center--Cheryl Zimmerman – Calendars were handed out. Record attendance at State Convention. New State Officer team has been working hard.

PAS--Paul Cutting – Paul shared some information regarding the activities in PAS. Wisconsin has been very well represented at the National level.

New Business:

Moved by Paul Larson and seconded by Linda Sattler for the Board to appoint/assign a committee to investigate the benefits and drawbacks of unifying the dues package to include WAAE, NAAE and ACTE. Committee would provide a report and recommendation at next summer's PDC. Discussion followed. Motion passed.

Adjournment – Jeremiah Fredrickson moved and Troy Talford seconded to adjourn at 8:45 a.m.. Motion passed.

Respectfully submitted by Jeff Zobeck, 2010-2011 WAAE Past-President.