

## WAAE 2009 SUMMER CONFERENCE COMMITTEE REPORT

**Committee Name:** Public Relations Committee  
**Committee Chairman:** Linda Sattler  
**Committee Vice Chair:** David Kruse

### Committee Members Present and School

Name	School	Level
Jenifer Bos – Section 1	Shell Lake	S
Jessica Schaefer – Section 4	Lancaster	S
Mary Hanrich – Section 2	Fall Creek	S
Josh Tarrell – Section 4	Riverdale	S
Dan Ziegler - Sect 5	New Glarus	S
Paul Larson – Sect 8	Freedom	S
Glen Schraufnagel – Sect 7	Thorp	S
Linda Sattler – Sect 6	Rosendale	S
David Kruse – Sect 10	Elkhorn	S
Brad Gefvert – Section 6	Portage	S
Section 3		
Section 9		

### Any Others Attending

Name	School	Level
1.		
2.		
3.		

G – Guest/Visitor – Not on committee  
 L – College – 4 year and more  
 P – Post Secondary – Technical College

S – Secondary – 7-12  
 ST – Student Teacher or currently not employed

#### 1. Major accomplishments for the year.

WAAE Booth Display: Wisconsin Association of School Board Members Convention, WACTE convention, Farm Technology Days

WAAE PSA Contest: Radio and Video

FFA Day on the Hill at state FFA convention – 55 Participants

Branding website: [www.witeamaged.org](http://www.witeamaged.org)

Sent Jeff Zobeck and Kim Houser to ACTE/NAAE Advocacy Training at Washington DC

**2. Goals for the coming year.**

1. Promote websites – wiaged.com and witeamaged.org
2. Promote PSA Contest
3. Continue Day on the Hill
4. Continue to promote advocacy efforts
5. Booths at WASB, Farm Tech Days, and State FFA Convention

**3. Ways and means to meet goals for this coming year.**

1. Share with FFA reporters and FFA advisors at SLW again
  - a. Sent out quarterly reminders via listserv, and all all teachers
  - b. Update wiaged.com – update colleges, update quiz, add more career links
2. Share with FFA reporters at SLW and share examples.
  - a. Contact GARST seed for PSA curriculum – try to distribute with information with PSA
  - b. Promote as an assignment – including for Middle Schoolers
3. Eliminate any limitation of student participation per chapter/section.
4. Continue to promote use of CapWiz, pay for WAAE member to attend advocacy training, continue to send 2 members
5. Have Outstanding Program, Outstanding Teacher, and Outstanding Young Teacher each take a day of WASB, A neighboring county for Farm Tech Day, WAAE Board for State FFA Convention

**4. Number of meetings held (List times and places)**

WAAE Professional Development Conference – June 2009 & 2010  
MFE/ALD – Eau Claire - November 2009  
Halftime – Stevens Point -January 2010  
Proficiency Judging – Wisconsin Dells -March 2010

**5. Any other business or suggestions to the Executive Board**

Add to WAAE Award application Outstanding Program, Outstanding Teacher, and Outstanding Young Teacher winners will be invited to attend WASB to promote agricultural education by showcasing your program utilizing our booth space.